



Final Year Project Showcase Batch-2017
Year 2022

Table with 2 columns and 2 rows. Row 1: Department: Department of Architecture and Planning, Programme: Architecture. Project Idea: Architecture and Memorabilia: A Page from a City Dweller's Diary. Row 2: Process: Research Phase I (Identifying Area Of Study, Literature Review, Field Survey, Case Studies, Conclusion) and Design Phase II (Design Brief, Site Selection, Site Analysis).

		<ul style="list-style-type: none"> • Case Studies • Design Proposal
3	Outcome	<p>Project: Mixed Use Recreational Space Site: BeachFront Park, Manora Island, Karachi Size: Approx. 6 acres</p> <p>The objective of the thesis is to achieve a design that relives the memories people have had in the past and becomes a source of strength for them to live in the present and plan their futures. This not only helps them create new experiences and memories, but let them have an experience similar to their old times. The public space encircles around the approach of cherishing memories' by re-telling stories, inviting performance and celebrating older traditional forms like Daastan Goi and puppet shows. This story telling art form tells a story, either as a moment in an ongoing story or as a sequence of events unfolding over time. Some of the earliest evidence of human art suggests that people told stories with pictures - while creating a nostalgic environment with the architectural details and interior design. The design would also focus on how can our past make us strong enough to face the future? And even if it doesn't make us strong enough to face the future, can it at least make us strong enough to live in our present without dwelling in our past? Can our scars, personal and collective, be a reason for us to keep going forward? Can we find moments in the city where we are not afraid, angry or in denial? Where we are not worried about anything? Can our city give us a chance – to be ourselves, despite our betrayal to it? Can we immerse ourselves in the spirit of its geography? If nostalgia – our longing for the past, our association and identity with its substance – we can never really get rid of, however can we find strength to convert memories from our past to become a source of strength in the present through architectural elements that enable its users to emphasize on the space as an escape from its context and reflect in time. A site that escapes from the hassle of the city and enables us to breath in the open air, bask in the sun and absorb the vibration of the pulsating horizon.</p>
4	Evidence (Theoretical Basis)	<p>Boyer, C. (1994). The City of Collective Memory. Ibid. (1980). Thoughts About Memory With and Within Architecture. Lynch, K. (1960). The Image of a City. Pallasmaa, J. (2009). Spatial Recall: Memory in Architecture and Landscape. Zumthor, P. (1998). Thinking Architecture.</p>

5	<p>Competitive Advantage or Unique Selling Proposition (Cost Reduction, Process improvement, Attainment of any SDG (Sustainable Development Goal), increase of market share or capturing new market or having superior performance over a competitor. In summary, any striking aspect of the project that compels the industry to invest in FYP or purchase it. Some detailed description is required in terms of how, why when what. You can select one or more from the following dropdown and delete the rest of them). Please keep relevant options, delete the rest of them, and correct the sequence</p>	
a	<p>Attainment of any SDG (e.g. How it is achieved and why it is necessary for the region)</p>	<p>SDG#3, Good Health and well Being Employees and inhabitants of the design can benefit from this development strategy, in which they can enjoy fresh air, daylight, and natural features at the site via the sea oriented design, protection of already standing trees and vegetation, as well as experiencing and learning from this environment and growing.</p> <p>SDG#8, Decent Work and Economic Growth This design will assist in the creation of jobs in the markets by assigning various tasks to workers and locals of the island - a step towards an inclusive design in order to attract locals - creating greater work opportunities leading to prosperous economy.</p> <p>SDG#12, Responsible Consumption and Production The on-site use of natural resources, as well as their transformation into sustainable design strategies benefits in a healthy ecosystem in order to reduce waste creation and maximize resource consumption to produce life cycle impacts.</p> <p>SDG#13, Climate Action Integrate climate change mitigation strategies into the design to reduce the proportion of the built environment that contributes to the urban heat island effect, and apply this knowledge to government policy and planning resulting in a design proposal strategically standing on a historically and culturally rich site.</p>
b	<p>Any Environmental Aspect (e.g. carbon reduction, energy-efficient, etc.)</p>	<ul style="list-style-type: none"> • Preservation of the existing natural topographic features and ensuring that no further development is done to disturb the ecology. • Changes in levels to create dynamic designs and take advantage of views and vantage points for better articulation of already present topography. • Make use of wind circulation by having more open ventilation in the building, creating wind tunnels, etc. • Sustainable bird viewing opportunities can be promoted as recreational activities on the Island to appreciate the native and migratory species.

		<ul style="list-style-type: none"> • Make habitable and sustainable spaces for the people to fish and such spaces that do not disturb the yield and ecosystems of the fish. • Reducing oil and water pollution by the restriction of ships in areas where there are known present marine fauna and flora. • Provision to facilitate tourism while maintaining the integrity of the locality, for an effort to improve the image of the island. • While promoting growth in the arts culture, social and economic sector. • Sustainability provision to facilitate tourism while maintaining the integrity of the locality, for an effort to improve the image of Manora. • While promoting growth efficient affordable and sustainable housing development • provision to promote the nostalgic association with the landmark to conserve re-function and open it for the public. • To preserve the rich identity of the area and generate revenue. • Introduction of green space corridor for somatic, commotion experiential association as a means of healthier living.
c	Capture New Market (e.g. Niche market or unaddressed segment)	<p>Due to the accessibility issues and limited resources available on the island has been one of the major issues in the development and revenue generation on such a culturally and historically rich island on the periphery of the city. Therefore, the proposed design will not only help create a direct connection with the city but also in creating more opportunities - bringing in new business and opening directions for economic growth.</p>
6	Target Market (Industries, Groups, Individuals, Families, Students, etc) Please provide some detail about the end-user of the product, process, or service	<p>In order to study the basis of the roots of Karachi, its architectural composition and the structure of its memories, I plan to investigate ideas of space and memory, along with the attributes of place-attachment on my specified sites through the collection of related information and experience from the city dwellers in order to understand the concept of remembrance or memorialization of things and people that build up the character of a space. Moreover, other than the dwellers of the city, radius of the target group of my research</p> <p>The program will extend out in the direction of the urban planners, architects and landscape designers.</p> <p>The user groups of my research program are the citizens of Karachi that have stories to tell from the past lining up to present on the basis of their individual and collective experience at the seafront of the city.</p>



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10	Pictures (If any)	

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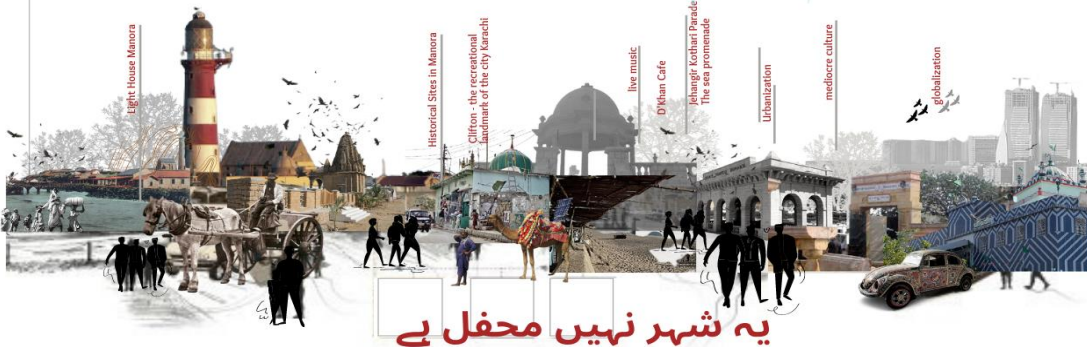
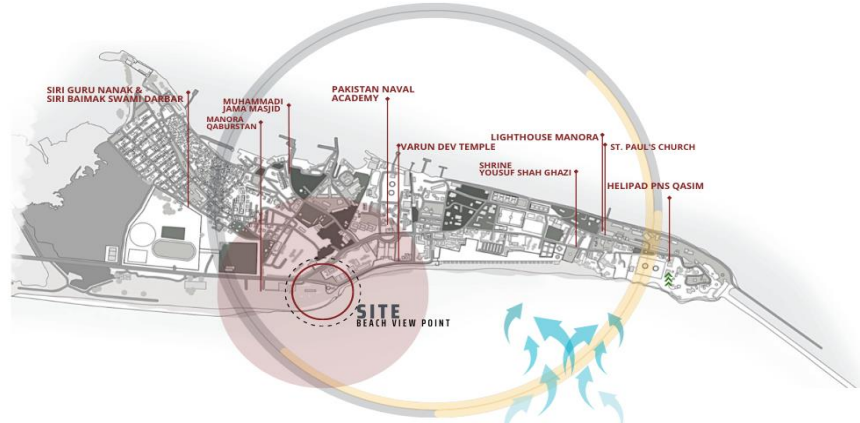


IF NOSTALGIA IS A SENTIMENTAL LONGING FOR THE PAST, HOW CAN IT BE USED TO CREATE AN ATTACHMENT TO THE PRESENT?

HYPOTHESIS

CONCEPTUAL DEVELOPMENT

- SITE & CONTEXT
- SURVEY
- EXISTING CONDITIONS
- ACCESSIBILITY
- CULTURE

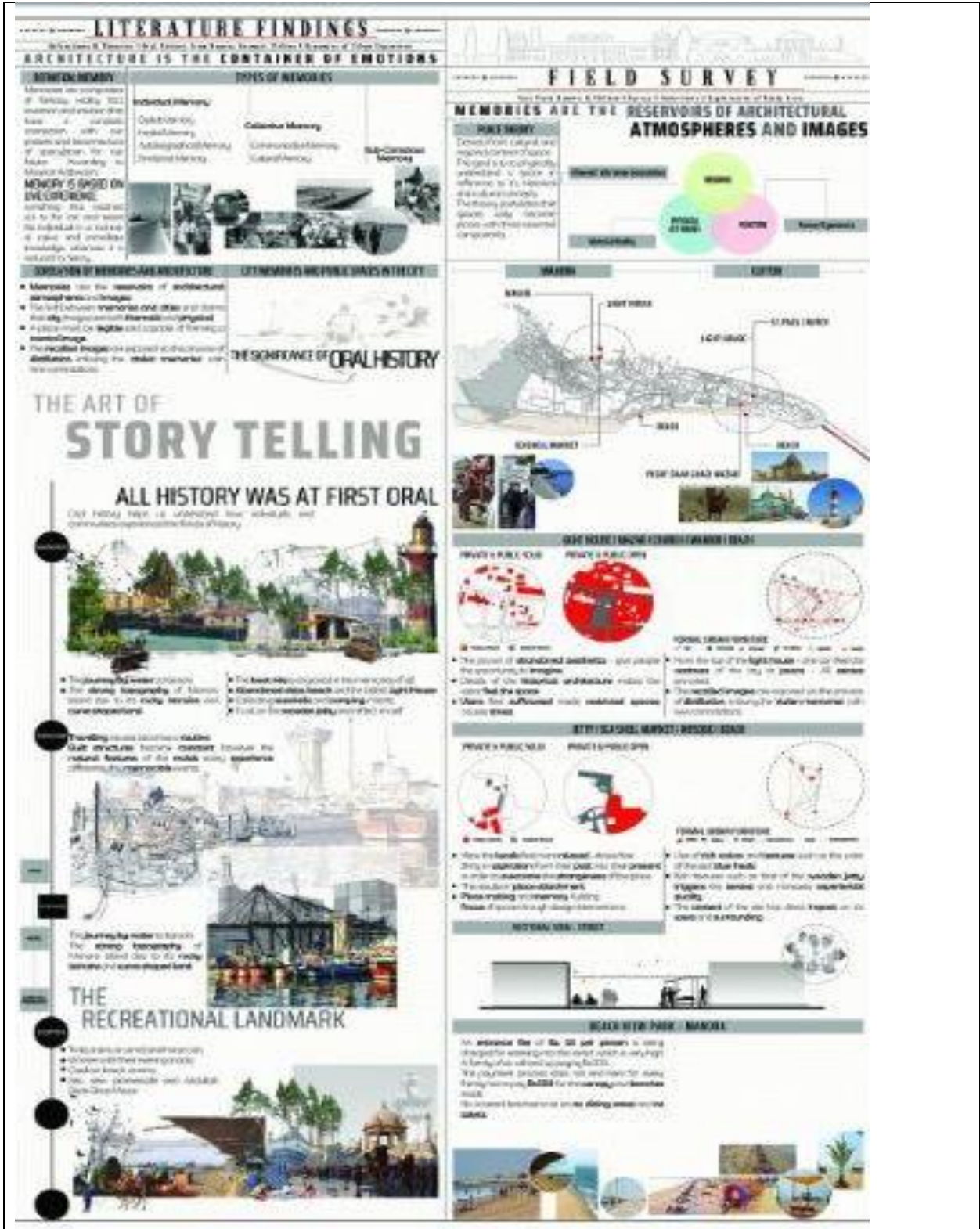


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ARCHITECTURE AND MEMORABILIA

A page from a City Dweller's Diary

Memories encapsulate the deepest architectural experiences – they act as a reservoir of atmospheres and images that form one's perception of a particular place and time. (Zumthor, 1998). But once portrayed to a larger audience, these memorable events leave their mark on how a city appears and its built environment. However, a closer look at these portrayals could reveal a huge amount of architectural features, embossing everlasting impressions on those who experienced a particular space at a particular time. Of these places is the waterfront area of Karachi,



	Link to Research and Design Panels	https://drive.google.com/drive/folders/11ubGeQRQquVfMrtR5ktAPbNrcC42lqpm?usp=sharing
11	Video (If any)	https://drive.google.com/drive/folders/11D2VTDbGfPPEyoSUwUqCxGsMO1e2jSZz?usp=sharing