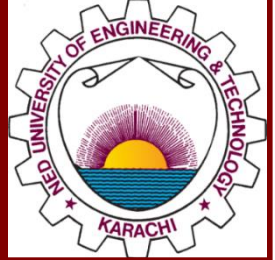




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ON-SITE OBSERVATIONS OF UNDERGRADUATE ENGINEERS

MAHA KAMAL

Computational Finance, Batch 2019

MARIYA NAYAB

Economics & Finance, Batch 2020

As COVID-19 cases seem to be declining at a steady pace it can be pleasantly said that we might be resuming back to our pre-pandemic life. It has been a tumultuous journey for academia while having to adjust with online learning. The experience left many students feeling as if their university life was stolen from them. Not only was the online platform



taking a toll on the quality of education being provided, but also impacting their social and communication skills.

An undergraduate engineering student has a multitude of reasons to look forward to the on-site experience awaiting them. Engineering courses are quite demanding because they require interactive lectures and/or demonstrations that provide hands-on experience. The quality of education provided in class rooms is top notch compared to that provided

online. There are innumerable merits to being physically present in a classroom. These include instantaneous feedback from teachers, and easier coordination with peers. The student is forced to stay attentive and focus which is bad news for day dreamers. Students are anticipating to enjoy an academic life without any further restrictions of the pandemic that may deprive them of the university exposure.

Having the opportunity of studying in a reputed university is a dream come true for students of NED. Being students at a university is both an achievement and a privilege. University campuses are places where students live and study in close proximity to each other. The widespread outbreak of coronavirus has led to moving towards online classes, which caused serious loss on students' academic life that cannot be overlooked. After almost a year of online classes, it can be safely said that the waters are clear, and students can now attend classes on



HIGHLIGHTS OF THIS ISSUE



NED's 30th Convocation; Navigating New Waters: Fresh Graduates, Hopes & Concerns

CONVOCATION



Run the Extra Mile-NED's Very Own Running Marathon

MARATHON



United by Cultural Festivities

CULTURAL DAY



Eid Milad Un Nabi (SAWW) EVENT

site physically without worrying about the pandemic. An undergraduate engineering student whose life is incomplete without physical labs is hopeful to gain knowledge from the esteemed professors to pick their brains in order to become successful in their field.

In light of changing times, professors conducting classes that are aware of the market's requirements makes the student-teacher interaction more beneficial. Not only can the student learn, but also create and maintain a social life that can be made more riveting by participating in university societies, social events and enjoyment through friends.

Students can finally engage in activities apart from tiring studies and focus on maintaining a social life as well. At present both teachers and students are positive that university life can be enjoyed in full swing. Students are excited to actually live their university dream life and see whether it is according to their expectations or not. After a boring academic year online, students are motivated to achieve something new in their academic and social lives, as well as cherish studying with peers on-site.

NED'S 30TH CONVOCATION

RABI HAROON

Civil Engineering, Batch 2019

The dawn of 27th of November, 2021, brought with it, felicitous thoughts, festivities, and creation. The day that thousands had yearned for, put multitudinous minutes into planning, and, dwelling. After emplacing years on years of hard work, remaining persistent, and never giving up on one's self, it was,



at last, time to elevate; to fructify one's passion and aggression that they'd invested for the cause of building oneself.

NED's 30th convocation was held at the main campus, where 1800 candidates were in attendance. The ceremony was divided into two parts; the morning session was presided by the varsity chancellor, Sindh Governor Imran Ismail, and the evening session by Chief Minister Syed Murad Ali Shah.

Out of 1800 students, a total of 916 and 868 students were allotted with their undergraduate and master's degrees, and the rest of the 18 students, were awarded their doctorate degrees. The convocation was graced by the presence of the Vice- Chancellor Prof. Dr. Sarosh Hashmat Lodi, who addressed the people in attendance, congratulated them on their successes, and conferred his respects and his appreciation towards the faculty

who'd put so much time and effort in making the hour of pandemic; online conduction of classes, and examination, go as smoothly, and swiftly, as possible.

The students attended the convocation in the highest of spirits, thanked their loved ones for believing in them, and recognizing them for their true potential. The sense of contentment, humility, and gratitude, filled the air.

University's administration and the organizing parties didn't hold back when it came to the arrangements for the convocation. The setup was a dream; alluring to the eye, and impeccable, in nature. The ambiance, you could feel it in your bones.

A convocation brings with itself, a plethora of emotions, a sense of contentment, and hope. Fortunate are those, who get to relish each and every moment in the truest of the essence.

THE TALL TALE FROM CIVIL DEPARTMENT

AQSA NUR

Civil Engineering, Batch 2019

"Sustainability" & "Post-COVID" seems to be the buzzword of every coffee table chatter these days. The ideas remain a mystery in their true sense: too hard to grasp, too important to neglect, and are often too many times paired with more 2021 buzzwords like crypto & metaverse. Call it a relentless effort to escape the quarantine blues, a



staunch attempt to put theoretical concepts into practice, or a mere genuine concern to understand the very concepts; This brainy-bunch of our Civil Department definitely took it up a notch and made it to the news while doing so, that too-internationally!!

The 2nd Tall Building Design Competition is a continuum of annual theme-based International Design Competition arranged by University Teknologi Petronas, Malaysia. This year, the competition focused on preparing students on design techniques related to the post-covid era. The idea was to create a model design for a Global IT Hub adapting to the post-COVID Green building Initiatives. The project was to be verified with the LEED Platinum category - a widely used building rating system on environmental and energy concepts. Undergraduate students of Pakistan, India, Bangladesh, Nepal, & Indonesia participated and brought forward their versions of giant "N-

95" - a terminology recently curated to refer to a post-COVID resilient, social-distancing, friendly green building Teams from final year and a second-year student participated in the competition; they went from a design and analysis phase which was followed by an interview and presentation and finally an online result and closing ceremony. The jury had international seasoned faculty who judged entrants based on creativity, innovation, and fulfillment of given requirements.

Bagging most awards in multiple categories, NED students from the Civil and Architectural departments stood victorious among all. The first prize (Gold Award) and Best Design Concept Award won by the 3XN ICON proposed by a group of five members Anna Arshad, Anzal Rao, Sana Fareed, Sumbul Kanwal, and Unaizah Rumi under the supervision of Dr. Aslam Faqeer Mohammad.



The second prize (Silver Award) and Best Jury Award won by Apricus IT City proposed by a group of five members Raza Nasir, Fasih Iqbal, Aqsa Noor, Muhammad Anas, and Hafiz Asher Muhammad under the supervision of Engr. Adnan Rais Ahmed. Another second prize (Silver Award) won by Global IT Hub proposed by a group of five members Muhammad Talha Bhutto, Umeima Sohail, Muhammad Ammar Husain Siddiqi, Syed Junaid Ali, and Abrar Khan under the supervision of Dr. Aslam Faqeer Mohammad.

The projects proposed hold great significance in the current world

especially when the construction industry is advancing, modifying, & adapting to the new normal at an accelerated rate. Keeping the well-being of humankind pivotal; these projects proved that new normal isn't that far from normal after all.



FRESHER'S HYPE

NASHRAH SIDDIQUI

Industrial & Manufacturing Engineering, Batch 2021

Flooded with newbies, every corridor of the university seems busy, yet zealous. It's interesting how one eager group is found looking for new spots to click some pictures with their 2-weeks-old friends, while another puzzled one leans over a book in the library. Already worried about exams?

All hyped-up and excited for the new phase of life, they enter their new world with hundreds of thousands of dreams and expectations. Their enthusiastic minds visualizing their selves as great engineers within the next few years, are yet unaware of the struggles coming forth.

A particular section of the first years, by drawing assumptions from what they've heard from their acquaintances, is happy thinking that university life is going to be pretty simple and relaxing, it will be more of fun than a challenge. The more they explore, the better. Expecting that their seniors will anchor their boats.

On the other hand, the studious ones often have panic attacks on the length of syllabus and number of

assignments that have already started to pile up. Spending hours in the library, trying to absorb each and every word of the topic, stacking textbooks, collecting notes from every source possible, and counting the days left for Mid-term exams. Already burning the midnight oil, because "GPA matters!"



Societies!! Here we go again, the two types! By hearing the name "society", the first group jumps up because of the widespread misconception that joining societies is a waste of time. Issues like, managing studies and society's work together or skipping classes spring up, with some stretching it to the next year. Though, they can't stay in the college cloak for too long.

While, the other group hunts for the right platform to showcase their distinct talents. Showing up for interviews in numerous societies with renewed vigor, radiating positive energy and boosting up their exhausted seniors too.

Having too much expectations from the university and university life, these freshers are definitely going to relish this roller coaster ride and spark revolutions, giving heaps of hope to the nation. Looking at something from someone else's point of view and experiencing it yourself, is like chalk and cheese. Hoping for all the freshers to have a wonderful experience.



RUN THE EXTRA MILE-NED'S VERY OWN RUNNING MARATHON

MALIHA ZAFAR
English linguistics, Batch 2019

On Tuesday, October 26th, 2021, students from various departments of NED University participated in the Run the Extra Mile with TCF, a 2.5-kilometer running marathon held on the grounds of NEDUET's Main Campus that began at the NED Maskan gate and ended at the NED Athletics Track.

The marathon began at 9 a.m. on Tuesday and was hosted by NEDUET Karachi in collaboration with TCW - Train to Change the World and the Controller of Students Affairs, NEDUET. The 2.5-kilometer

Run the Extra Mile with TCF was a great opportunity for students to challenge themselves and explore their new potential after a long hiatus of sports activities at university. Prof. Dr. Sarosh Hashmat Lodi, Vice-Chancellor NEDUET, was the torchbearer for this revolutionary racing event and played a vital part in organising it. The racing marathon was held with the goal of promoting sports in educational institutions and providing students with a much-needed respite from academics. It also instilled in students a sense of physical and emotional well-being that was majorly absent during the



marathon drew 370 students, with 270 males and 100 females running/jogging around the Main Campus of NED University. Male and female students were divided into separate categories. Seasonal athletes and first-time joggers alike poured their souls into the running event and made it a roaring success with their immense enthusiasm. Students who did not participate in the marathon were seen cheering on those who crossed the finish line.

COVID-19 lockdowns. NEDUET is a higher education institution in Pakistan whose students have excelled in a variety of national and international contests, including innovation, entrepreneurship, debate, and the arts. The seed of a succession of triumphs that NED students will bring home in the future has been planted by hosting a racing marathon. Ms Zarmeena Khan,

one of the primary organisers behind Run the Extra Mile with TCF, stated, "we as a nation have deprioritized sports to a great extent when there is a lot of potential that needs to be harnessed, and I believe the best place to harness it is in

universities, and running is a wonderful sport." Most significantly, NED established a safe and secure atmosphere for female students to discover their physical potential via this sporting activity, as well as a culture that

felt empowered, and many expressed a desire to engage in more sporting events. The race marathon was a one-of-a-kind sporting event organised at a university, and proved that co-curricular activities are beneficial for the rejuvenation of body and mind.

ORIENTATION FEST'21

MUHAMMAD KARAM
Civil Engineering, Batch 2020

The world got terror-stricken owing to the Covid-19 pandemic. People across the globe got confined to the four walls of their room, and the world added two words to their day-to-day dictionary, Quarantine and Work-From-Home. A paradigm shift fell out as the educational institutes started having online classes, which became a major stumbling block since our nation is not far from a decade behind the rest of the world. Students, initially, wholeheartedly welcomed his new age of education when they saw the unforeseen happenings, for instance, the cancellation of board exams, promotion to the next grade, and last but not least, online examinations. However, their thoughts were changed in a twinkling of an eye when they discerned the embargo on festivals, public gatherings, socials, and Intra university events.

The management of NEDUET, like the rest of the world, adapted the shift in the wonted and interdicted all social events within the premises of its university. Thus, reaching a mark of calling out The Orientation Ceremony and Gala for nearly the first time since its existence. Such a decision was called essential concerning the prevailing Second Wave at that time. However, Batch-2020 felt perturbed and dismayed as

supports women's sports. Female students they felt orientation day was meant to be their welcome to the latest chapter that was being added to their life, university.

Life slowly retraced its steps in 2021 when the COVID train gradually became near to defunct and thus compelling the world to ease its restrictions and hence NEDUET began to reconcile its policy regarding the SOPs, which followed to the Orientation Day' 21 after well-nigh two years.

Orientation'21 commenced with Vice-Chancellor Prof. Dr. Sarosh Hashmat Lodi inaugurating the ceremony on the first day, following the introductory sessions of respective departments throughout the 2-day event and a question-answer segment at the end of every session.

This day was first meant for the newly admitted students. However, the long anticipation of previous batches for an on-site event turned it into a fusion of jamboree where the students had their day out, embracing the freshers and making them feel at home by intermingling with them. The Student Societies, working under Department Student



Affairs, for such efficaciousness and noteworthy event in consequence of their stalls which had such fun and interactive games that urged the students to visit their booths, not once but numerous times and win interesting prizes. Food stalls were also there to satisfy their cravings with all types of continental and sub-continental dishes conveniently available.

The event indeed filled the void of the long-halted on-site event among the students and made them realize its outworn worth because "Things that are found often, lose their true value."

UNITED BY CULTURAL FESTIVITIES

peace with people of all religions and ethnicities.

SHANZAY HUSSAIN

English Linguistics, Batch 2019

Sindh is one of the oldest provinces to bear witness to the spread of Islam. Famous for its distinct culture and its strong roots in Sufism, its musical and cultural extravaganza has become Pakistan Pavilion's most significant feature via its persistent cultural assimilation worldwide. Sindhi people have been celebrating Sindh Cultural Day for a few years now to honour the province's rich culture on the 1st Sunday of December every year. The festival has its genesis in the Indus Valley Civilisation: emphasizing how strong the cultural teachings are, to have existed till today. This occasion unifies the Sindhi community and attracts a large audience every year to celebrate the culture day ardently. At NED, we find a heterogeneous society exhibiting a strong affinity for its cultural values. Every year, as December embraces us with open arms, students are seen evincing the rich heritage of the Sindhi culture by sporting themselves in Ajrak and Sindhi Topi.

These artefacts are considered symbols of pride, tradition, dignity, and reverence for the culture. Ajrak and Topi have a long history that can be traced back to prehistoric times. The Sindhi Topi is a mark of respect,



and it is worn to ensure that no one is left bareheaded.

The objective behind the celebration of this festival is to display solidarity among the Sindhi people, and that was visible at NED. Students, regardless of their background, celebrated the entire week enthusiastically – promoting the rich heritage culture of Sindh. The hallways and grounds were packed with students for the festivity, accompanied by many photographic sessions to commemorate the occasion.

The festival sought to educate youth about cultural heritage preservation, particularly the resurgence of the Sindhi language, and to stimulate tourism. Sindh's culture has instilled in its citizens the ability to live in

Culture represents the identity of people. Cultural festivals play a pivotal role in promoting cultural heritage, operating as a unifying force to strengthen the remnant loose strings that aid to dismantle human relationships. Events promoting culture bring people together, creating social inclusion, community empowerment, civic pride, and tolerance. Festivals and events dedicated to the arts are increasingly becoming forums for people to connect on broader cultural, social, and political platforms.

EDUCATION FIESTA & BOOK FAIR'21

AFEERA SOHAIL

Electronics Engineering, Batch 2019

With the commencement of Fall semester 2021 NEDUET witnessed all its activities in full swing which were suspended due to Covid- 19 pandemic. The freshmen attended the proper Orientation Ceremony after the one held in 2019 and hence



the series of events started. The 42nd Annual Book Fair on 29th & 30th of November. Sponsored by RMT Enterprise, this occasion has always proven to be a fair shake for NEDians as books (academic and novels) are available easily and at pocket friendly prices. Set up outside the main gate of NED, the book fair was up and running from 8:30am till 4:30pm both days. Where the variety of books attracted the bibliophiles, NED merchandise became the limelight of event as many groups were found purchasing customized NED mugs, hoodies, spiral notebooks, keychains and sweatshirts. The organizers indeed did quite good job in gathering a large number of audience by the inclusion of the stalls of most popular outlets among Nedians in their food court. .

This not only added a flavour to everyday canteen food but also aided in promoting those small businesses. Gaming corner with the most gravitating ones for solo and group combat was also set up. Several public figures including

anchor-persons, a politician and a cricketer even endorsed this event and paid a visit too. Certainly, this two-day event contributed in keeping the folkloric spirit of studying with books alive in students, fostering minor traders and sustaining the image of NEDUET constructive and distinguished.

of risk calculations are swirling around in every student's head as they get themselves ready for the next phase of their lives. A fresh graduate has many hopes and concerns, many things to experience and many things to learn, as they navigate these newer waters.

One of the primary plan of every

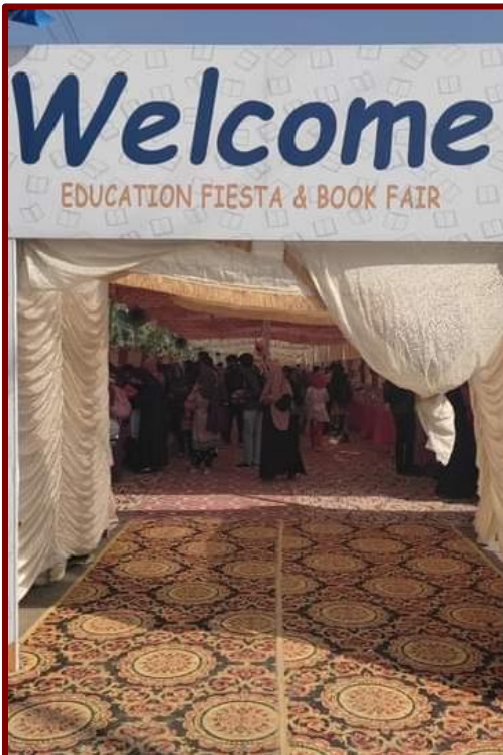
NAVIGATING NEW WATERS: FRESH GRADUATES, HOPES & CONCERNS

*ABDULLAH HAIDER ALI
Electrical Engineering, Batch 2017*

As you get nearer to the end of your time at university, the calm and serenity in your life, that you once took for granted starts diminishing. The worries of good sessionals and good grades is replaced by the worries of the abyss in front of you. The abyss of future career and the question 'what to do next?'

This certainly is a critical time for everyone. A lot of suggestions and a lot of thoughts, a lot of plans and a lot

graduate is to land a good job. For some it represents a source of earning or to stand on their own feet while for others it simply means something to get themselves busy in once they are out of the university; majority lies somewhere on the spectrum. For most, this job hunting starts during the last semester. One approach is to climb up your professional network scouting for opportunities in relevant areas. Internships come in handy at this stage. Another approach is to jump into the extensive and sometimes bitter recruitment drives of big corporates. People with a tinge of creativity would prefer to work in



Research and Development. Some even choose career paths different from their course of studies.

COVID seems to be a major concern for recent graduates as it placed a damper on world economy and it's still not gone. It happened to be a precursor for many to stay a bit longer in school. Getting a Master's degree seems resourceful as it's an extra qualification plus it gives you more time to plan your future. And for that, many plans on literally navigating new waters to pursue higher studies from abroad.

Another response to the Covid crisis is the rise of Startup culture. Many fresh graduates are venturing into this world of entrepreneurship with the aim to solve society's problems and make some money along the way.

When fresh graduates are making these decisions, they truly are entering the abyss. It does not mean that they are doomed to be lost but that they have a lot to learn along the way. The most important thing to learn is to find viable balance. A job that pays well but occupies you for 12 hours a day might drain you in a few months. Similarly, travelling halfway across the city to work can be exhausting for some too. So, a perfect balance between benefits and compromises is imperative.

Another patent phenomenon that is triggered during this stage is the emotions turmoil. In a world with high competition and shaking hopes, the emotions of jealousy and self-loathing thrive. Seeing your fellows succeed before you can trigger these negative feelings; either a sheer hatred towards them or an internal agonizing self-hate. Thinking that you might have a predisposition to lose. Now, having these feeling is a part of human experience but they must not define who you are. What people need to learn is that everyone progress at their own pace. One person's success does not mean other person's failure. Instead, you need to appreciate the magnitude of what you have

achieved and how far you have come. As long as you work in the right direction, you are destined to succeed.

Graduation certainly marks a great achievement of one's life, however, it is dotted with turbulence and change. As Fresh Graduates navigate through these turbulence and change, often time they find themselves lost in an endless rat race. Forgoing all what they previously cared about in pursuit of money. However, the true success is not in finding what earns you the most but rather what you like the most. It's in finding a durable balance that shields your peace of mind in the long run.



EID MILAD UN NABI (SAWW)

SADIA KIRAN

Computational Finance, Batch 2019

Muslims all around the world celebrate Eid Milad-un-Nabi (SAW) in the month of Rabi-ul-Awwal. Eid Milad-un-Nabi i.e. mainly observed on 12th Rabi-ul-Awwal is a day to remember the teachings of our beloved Prophet (SAW). The believers regard his birthday out of

a desire to show their love and devotion towards him.

Likewise, NED University of Engineering and Technology celebrated Eid Milad-un-Nabi with great zeal, fervor, and passion by arranging a Milad for students and guests at its main auditorium. The ambiance at the auditorium created an aura of pleasantness

amongst the audience. The stage was beautifully embellished with fresh flowers, and the drapes, dias (earthen lamps), and soft mellow lights successfully crafted a brilliant atmosphere.

The Milad was attended by well-known personalities from all walks of life. Presided by the Vice-Chancellor, Dr. Sarosh Hashmat Lodi, and arranged by NED Employees Mehfil-e-Milad committee, it turned out to be a



A NOMAD-ON THE GO

AIMAN YASHA NASEEM
Biomedical Engineering, Batch

Nothing is given to man on earth - struggle is built into the nature of life, and conflict is possible - the hero is the man who lets no obstacle prevent him from pursuing the values he has chosen.
-Andrew Bernstein.



great learning platform of the teachings of our beloved Prophet (SAW). The chief guest of the Milad was Allama Syed Muzaffar Hussain and the event was hosted by Tabish Akhter Qadri. Students from various departments also participated as volunteers and attended the Milad with great love and energy. Present amongst some renowned Naat Khwans, Mehmood Hassan, Sajid Qadri, and Zohaib Ashrafi captivated the audience with their absolutely powerful voices.

Allama Syed Muzaffar Hussain shed light upon the life of our Holy Prophet (SAW). He mentioned that the life of our Prophet (SAW) provides us with an elementary guideline required to resolve the issues occurring around the globe today. One can always admire his integrity, loyalty, generosity, and goodwill in every relationship in

his life. His solicitude for the poor, the weak, and the sick set an example for the world. He further added that our Holy Prophet's humbleness in victory and magnanimity in defeat lays out the complete code of life for humanity to follow. The chief guest concluded on the note emphasizing to the audience that there is wisdom behind every teaching in Islam and that the solution to every problem exists if we truly follow the fundamental principles given to us by our Prophet (SAW). And only if we follow these principles, a modern and truly dynamic Islamic society could be established which could lead Muslim Ummah to achieve back their lost glory. The Milad ended with a scrumptious biryani, juices, and Sabeel for all the guests and students.

With utmost savouring energy to aspire and dream boundlessly, a man comprehends the gifts, unknown to which when idle. The very resilient energy of such an individual, Engr. Mahmood Ghaznavi, redefining the values of accomplishment with unstoppable spirit to aspire and inspire; in parallel.

An established entrepreneur in tourism industry at young age, giving the dream of travelling an affordable vouch through Nomads Adventure Services and Turtle Beach Huts, enabling wanderlust as an affordable choice amongst many. A Mechanical Engineering Graduate of batch 2018, we shall get in conversation with to expand the horizons of success on youth and to attain inspiration.

What basically your start-up is about?

At Nomads Adventure Services, we cater to the services in travel and tourism industry with a vision to showcase the real & beautiful picture of Pakistan to the World.

Most people are very busy to win the human race of success & money, in this situation we at NOMADS want people from Pakistan & other countries to take few days off every year so that they can travel to meet their inner self because most of us have ignored our own personality to meet the New World Order.

What is your greatest strength as an entrepreneur?

My greatest strength as an entrepreneur and as a common man is indelibly my reluctance to surrender in the face of any failure or struggle with Allah's help, no matter how catastrophic the situation maybe. I always look out for possible solutions with different perspectives to any edgy equation of life that seems unresolvable. The key goal is to never lose hope in the face of adversity.

How did you know when you had the right idea?

No one really can put a finger at what truly the right idea is, when in process. However, my method since an early age has been to keep trying a shot at all sorts of start-up ideas to realise your expertise with time in the one meant for you. Never fall hopeless at the thought of failures. Failures are rather a road map to success, for even my initial start-up's are an example of profit, loss and failure, and today, with ALLAH's mercy I found what is meant for me.

In your opinion, what matters the most in this business? Price, product, or communication?

My business entails the pursuits of hospitality. Though market thrives on price competition however service remains an essential. When an individual sets on for a tour, they usually want to have the best service at all cost as a well-deserved break. They are often generous in spending after long spans of saving for their dream travel in comfort and leisure, and therefore service comes foremost at Nomads.

How would you describe your relationship with NED

My bond with NED is eternal, and can be defined as closest to heart despite rare visits as for now. But I will always remain connected to NED and shall serve the NED student fraternity with utmost zeal.

How did you handle adversity and doubt?

(Your friends are going to doubt you, your family is going to encourage you to make the safe move, and strangers you've never even met will sit around plotting on your downfall)

I personally practice determination over my aims and goals, for either of

the situations aforementioned from a friend or foe shall never be purposeful to support your strengthening. The key is to stay firm and true to your dreams and aspirations against all odds.

Did your institution play any significant role in your start-up initiative?

Definitely, my institution has been my foremost support. I initiated this idea of travel & tourism in my undergraduate as an adventure society, famously known as Nedians Adventure Society and with the grace of almighty and my peers and NED's student fraternity has now evolved into my successful start-up.

Did you have any inspiration before going for this start-up?

My start-up initially was my passion for adventure and travelling which defies anything else to be an inspiration. I rather consider my mistakes as my inspiration to shape me into what I am today.

Do you think our Eng. curriculum lacks enough business guidance for business aspirants?



Why does entrepreneurial perspective seem far-fetched for NEDians, considering you are just one of the few start-up owners. Not just our undergraduate curriculum at NED, rather our initial curriculum of matriculation and intermediate is devoid of the concept of business. However, considering our basic Islamic principles individuals should be encouraged to pursue business as a legacy to our Prophets and their disciples of faith, which are of utmost honour for us in terms of religious commitments in daily life. I would rather suggest that the curriculum at initial levels should involve start-up projects and that too at NED, such activities shall be initiated in early stages of undergraduate than at the final year of university life.

Do you think a 9-5 job in your field would have given you the same exposure and monetary benefits than you have now?

A definite No. The question seems rather unreasonable with a faith in almighty's promise of provision that stands clear in the denotation of 9/10 halves of rizq in a business and 1/10 of rizq portioned in a job. It should rather be as clear as faith for I cannot gain the 9/10 portion of my rizq through any 9-5 job at any high designation.

What advice would you like to give to engineers who are aspiring to start their businesses?

My foremost advice to my engineer fraternity is to plough the grounds of entrepreneurship in early stages of undergraduate, so it thrives into a proper form when you graduate and you can simultaneously look for jobs with fewer burdens for provision and earning. And yeah, travel often to meet yourself amidst the happenings life!

If you could time travel back to day one of your start-up and have 15min with your former self to communicate any lessons you've learnt during this span to save yourself from mistakes and heart ache, what would you tell yourself?

I would rather choose not to save my former self from mistakes I stumbled upon, because I wouldn't have learnt otherwise. Business infact provides you with an opportunity to learn new things each day, at the cost of profit and loss in amalgamation, which certainly invokes exponential growth in comparison to a designated job that provides opportunity for growth and learnings, rarely.

EDITORIAL

The NEDian Newspaper forum is an initiative to channel the student life hopes, concerns and perspectives that represent their life at NED. Perhaps, meant to be an extensive source for disposal of events, encounters, sports, etc. with an underlying goal to deliver a wonderful impression of educational worth that is always present, functioning as a driving force underlying social and economic education's role in the development.

In today's globalising world, mass media plays an important role; a source of communication that spans a sizable audience. Nowadays, youths' proactive media participation is commended for indulging in a wide range of technical abilities. (For example, technical education, layout for production, writing and reporting). Cultivating strong socio-cultural impact besides acting as a source of information in being a significant channel for data, informal mass

education and above all, arousing a sense of awareness. However, there is opportunity for improvement in coordination with students to join and contribute for key advancements in this initiative.

This publication is in collaboration with Literary and Publications Society, NEDUET and the second issue of this initiative is a keen outlook on the happenings enwrapping 2021 and all the grandeur gestures and hopes welcoming the rise of 2022. In coordination with eventful times of on-site 30th convocation, Orientation Day' 21, Cultural Day at Campus, Milad-e-nabi (SAWW) and considerable departmental victory for tall building competition, we align mentoring and hopes with featuring success oriented independent initiatives and new year resolution engineers' perspectives ensuring a better prospective start. Wishing, all the audience a warm, hopeful start with prosperity beyond limits from NEDians' newspaper fraternity.

DISCLAIMER

The contents in this publication reflect the views expressed by the students, authors and alumni. These contents are acquired through multiple means including obtaining write-ups from various sources, informal interviews and work of reporters as well as texts sent through electronic and verbal means. The views, facts, information and experiences shared by the contributors are their own and do not represent the official views of the university. The contents obtained and included in the publication are irrespective of discrimination on basis of race, color, age, gender, marital status, or any other basis. On behalf of the university, the UAFA

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